

## Why Offer Parker Nitrogen Inflation?

- Increase customer retention: By offering free lifetime topoffs, dealerships can capture services (oil changes, car washes, etc.) that are being lost to competition.
- All generators are listed on The Dealership Locator @ [www.getnitrogen.org](http://www.getnitrogen.org), the most popular consumer website for nitrogen tire inflation.
- Improve customer satisfaction reports by reducing false TPMS alarms caused by underinflation.
- Improve accuracy of PDI: By filling every tire with nitrogen during PDI, you are guaranteeing that your technicians have checked and verified the tire pressure in every new vehicle on your lot.
- Open the door to profitable tire and wheel programs: Numerous dealerships are successfully coupling nitrogen tire inflation with wheel protection programs in the F&I department to maximize revenue.
- Nitrogen is easily coupled with less profitable services
- New energy saving technology puts money in your customers' pockets: By filling tires with nitrogen and minimizing underinflation, drivers can see an improvement in fuel economy and tire life.
- Helps the environment by reducing energy demand and greenhouse gases
- Startup Marketing Kit Included, providing everything you will need to successfully sell nitrogen to your customers.

## Dealership Testimonials:

"Nitrogen tire inflation is definitely a good profit center and absolutely has put more money to our bottom line"

- Mike Brienzi, Service Manager  
Dorschel Automotive Group, Rochester, NY

"We are installing nitrogen in new cars to help prevent false TPMS warnings, increase tire life and improve customer retention"

- Rick Depke, Operations & Service Director  
Larry Miller Toyota, Preoria, AZ

"Our nitrogen is making me about \$100,000 clear on 1,500 cars. What a profit center!"

- Bob Jackson, Dealer Principal  
Jackson Toyota, Barrie, Ontario

## Portable Parker Nitrogen Tire Inflation Unit

- Includes delivery fees (\$300.00 value)
- Includes TS-02A Nitrogen Analyzer
- 5.1 or 7.6 SCFM flow for cars or trucks
- Start-up marketing kit
- 4 stage filtration plus water separator
- Autoinflator equipped to service up to 6 tires

**Save NOW!**



Model TS051/76 - 00BCBR

## Start-Up Marketing Kit (included with each generator)

- 400 Chrome ABS Caps
- 250 Window Labels
- 250 Trifold Literature Pieces with Holder
- 250 Save Fuel Cards with Holder
- 24 x 30 Poster
- 2' x 8' Banner
- Get Nitrogen Dealer Locator
- 5 Buttons



ENGINEERING YOUR SUCCESS.

# PAYBACK CALCULATOR

## Payback Analysis for even the smallest dealership:

400 service tickets/month	50 new car sales/month
20% service	100% inflation
80 N2 inflations/mo	50 N2 inflations/mon
\$39.95 inflation charge	\$39.95 inflation charge
\$3196 per mo. revenue	\$1998 per mo. revenue

Total Revenue / Month = \$5,194.00

Payback = 1.38 Months



Model TS051P-00BCBR

### Nitrogen Tire Inflator TireSaver® TS-018-Wand



#### Product Benefits:

- High profit margin
- Low investment
- Quick return on investment
- No use, No cost
- Increased customer loyalty
- Can be connected to standard air line
- Mobile and lightweight

#### Includes:

- Grip, Cartridge, Wallmount, Manual, Hose (12")
- Parker Tire valve caps (500 pcs), Water Separator

#### Applications/Target Groups:

- Cars / Light Trucks
- Trailers
- Motorcycles
- Powersports
- Oil / Lube

**FREE DELIVERY!!!**



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